



**CU-AI
NEXUS**
Bridging Academia
and Industry

Hackathon

AI for Sustainable Development

This phase focuses on foundational skills and ideation, with session delivery starting mid-August.

Suggested Timing	Topic	Audience	Objective	Delivery Format
Wednesday August 06	Hackathon 101: From Idea to Impact	All Students	To explain the hackathon concept, ideation processes, and the importance of innovative problem-solving.	Online Webinar Series <ul style="list-style-type: none">Mr. Mina Ghaly-senior consultant at GIZ and Certified Professional Trainer for DTMr. Nezar Samy-senior Innovation officer at UNDP Kindly register here Webinar link: https://bit.ly/cuainexus25-Hack
Monday, August 11 and Wednesday August 14	Introduction to AI: Concepts & Applications	All Students	To provide a foundational understanding of Artificial Intelligence and showcase its real-world applications across diverse fields.	Online Course
Tuesday August 26	Design Thinking for Creative Solutions	All Students	To introduce a human-centered approach to problem-solving and developing innovative concepts.	Physical Workshop Cairo University Main Hall
September 1-4	Sector-Specific AI Challenges & Opportunities	Students by Sector	To highlight relevant challenges and opportunities for AI innovation within the medical, engineering, humanities, and social sciences sectors.	Sector-specific Online Talks



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September 7-12	Pitching Your Vision: The Art of Storytelling	All Students	To equip students with the skills to effectively communicate their ideas and create compelling presentations.	Physical & Online Workshops
September 15	Meet the Mentors: Q&A Sessions	All Students	To connect students with experienced mentors from various industries for guidance and feedback on their initial ideas.	Online Live Sessions